



DOUGLAS A. DUCEY
GOVERNOR

ARIZONA DEPARTMENT OF EMERGENCY AND MILITARY AFFAIRS

5636 East McDowell Road, Building M5101
Phoenix, Arizona 85008
Office: (602) 464-6225 FAX: (602) 464-6206
www.dem.azdema.gov/preparedness



Maj Gen MICHAEL T. MCGUIRE
THE ADJUTANT GENERAL

State Training Offering

MAG290: Basic Public Information Officer

ERMA Event #1005356

Yuma County Public Works Department, EOC
4343 S. Avenue 5 ½ East, Yuma, AZ 85365

March 7th & 8th, 2016
8:00AM – 5:00PM both days

*** Register On-Line through ERMA at www.erma.az.gov using the above event number ***

Description: This FEMA Advanced Professional Series (APS) elective course is intended for the new or less experienced Public Information Officer (PIO). The emphasis is on the basic skills and knowledge needed for emergency management public information activities. Topics include the role of the PIO in emergency management, conducting awareness campaigns, news release writing, and television interviews. Students will write a press release, do a videotaped practice interview and final interview. They will then receive feedback from the instructor(s) and their peers on these three activities.

Recommended Prerequisites: MAG289: PIO Awareness is a recommended pre-requisite and is presented in classroom format. The online independent study course, IS-29: Public Information Officer Awareness, can be taken as an alternative to MAG289: PIO Awareness & can be found online at: <http://training.fema.gov/is/courseoverview.aspx?code=IS-29>.

Target Audience: Emergency management personnel, including fire and law enforcement who have either full or part-time responsibilities for public information at the state, tribal, or local level of government.

Registration: It is recommended that participants enroll no later than 14 days prior to the start of the course. Enroll On-Line through ERMA at www.erma.az.gov. First time users will be required to create an account prior to enrollment. You must provide a valid email address and phone number for contact information.

Costs: Training is provided at no cost to eligible jurisdictions. DEMA will not provide any overtime, backfill, or travel-related reimbursements for this course.

For additional information or registration assistance, please contact: **DEMA Training Office 602-464-6225.**

DEMA reserves the right to deny attendance if student eligibility cannot be verified through information provided by the event host, or through information in your ERMA account.

Course dates and location are subject to change.
Check your ERMA account prior to attending for the most current status of this event.